

Connex Foundation Sponsorship Packet

We are Bringing Louisville to You | MYC Louisville 2026



Every City Has a Heartbeat:

In Louisville, the heartbeat lives in bourbon, blues, murals, music, and storytelling, and the people who make the city feel alive.

This September, we are bringing the creative and artistic souls of Louisville to you.

Not a party, not another networking event. An elevated evening inspired by local artists, live music, storytelling, and spirits that connect us all.

Because the facilities industry has always been about people...

And this committee believes Fundraising Events capture **The Soul of Connex**.

An evening where community comes before commerce, relationships come before transactions, and giving back becomes the most authentic form of leadership.

Why Sponsor

Your sponsorship is more than just participation; it is an investment in possibility- **It's Leadership!**

Also, your donation is tax-deductible! The Connex Foundation, Inc. is a 501(c)(3) organization. Meaning all your donations are deductible to the full extent allowable under IRS regulations.

Modern brands don't just advertise.

They tell stories.

They invest in communities. They invest in people!

They become known for what they stand for.

Your sponsorship is not simply a logo placement- it is a public commitment to the Facility Management Community and the next generation of skilled Trades professionals.

Together, we can show the Connex ecosystem what leadership looks like when a community comes together around a shared purpose.

2026 Mid-Year Sponsorship Opportunities:

This year, we're keeping sponsorship simple and focusing on promoting and bringing visibility to The Visionary Circle.
Please note: Sponsorships do not include registration to the fundraising event – please register separately.

Tier 4 — THE VISIONARY CIRCLE

\$5,000 | Limited Availability to The First 5 | First Come, First Served

The Visionary Circle is designed to leverage the collective **voice** of the Fundraising Committee and the Connex Foundation ecosystem to highlight the brands that are investing in the future of our industry. While even details may continue to evolve, sponsors can expect meaningful opportunities to tell their story and demonstrate their commitment to the FM Community.

The sponsorships will be limited and awarded on a first-come, first-served basis to organizations committed to elevating our industry through this channel.

As planning evolves, Visionary Circle sponsors will receive opportunities, including:

1. **Inclusion within the committee's marketing campaign**, with recognition across social media, highlighting your company and brand as a leader committed to supporting the Facility Management Community.
2. **Premium logo placement throughout the event**, including the entrance experience and curated venue branding designed to maximize visibility while complementing the overall attendee experience.
3. **Recognition in the official post-event thank-you communication**, with your company logo included in the attendee recap email celebrating the event's impact and the organizations that helped make it possible.
4. **Storytelling Opportunities Through Our Marketing Campaign (Optional)**
 - **If desired**, Visionary Circle sponsors will have the opportunity to present a thoughtful social media concept, message video, reel, or creative post to the Committee Leadership and its Marketing Campaign task force that highlights **why organizations invest in The Connex Foundation and what facilities means to your brand**.
 - If approved, the Foundation will collaborate on one joint social media post, leveraging both organizations' audiences to increase visibility and amplify the message.
 - Content will be driven by the sponsor's marketing team while aligning with the committee's overall vision, tone, and storytelling strategy.

This sponsorship is not about advertising.

It's about becoming part of the story.

It's about celebrating leadership and community impact!

Tier 3 — THE DREAMERS

\$500 | Event Entertainment Fund

For organizations that simply want to help create an unforgettable experience and brag about it to their friends and customers.

These contributions will directly fund entertainment and event enhancement, including, but not limited to:

- Live Music
- Local Artist
- Live Performances
- Lighting and Decor
- Screens
- DJ
- Swag
- Specialty Experiences
- Creative Actions
- Transportation

No logo placements or promotional benefits at the event, you will do this because you want your community to have a great experience.

These sponsors will receive a creative acknowledgment on Social Media (LinkedIn) as the cool organizations that helped make our Mid-Year experiences possible.

This tier is designed for organizations that believe experiences matter and want to contribute to creating a memorable evening, while participating at a more accessible investment level.

Tier 2 — Multi-Site Facility Manager Fund

\$165 | Unlimited

Help bring Multi-Site Facility Managers to our event.

We believe that the Facility Management community is the strongest when the people who operate and lead it are in the room together.

This fund is designed to **remove financial barriers for our hardworking Multi-Site Facility Managers**, allowing them to attend our Fundraising Evening at no cost while experiencing an event built around community, creativity, and connection.

By sponsoring a ticket, you are investing in the relationships, in the conversation, and the shared experiences that help strengthen our industry and celebrate the leaders who keep our facility- and our communities running- every day.

Sponsorship recognition: As a thank you, your company logo will be included in a special post-event communication (email or LinkedIn) sent to the Multi-Site Facility Managers who benefited from this fund, recognizing the organizations that helped make their attendance possible.

If sponsorship exceeds demand, any remaining proceeds will be redirected to support the Connex Foundation's charitable initiatives and scholarship programs. **Registration fees are non-refundable. In the event of a registrant's cancellation, monies paid will be treated as a donation.*

Tier 1 — Foundation Allies

\$100 | Unlimited

No logos, No Promotion, No Recognition

Simply giving because it is the right thing to do.

Every dollar from this tier goes directly to the Foundation's charitable initiatives and scholarships.

100% Community!

100% Impact!

Unused funds will be redirected back to the Connex Foundation charitable mission.

Fundraising Committee Vision


We are creating more than a fundraising event.

We are building a movement.

One where music, art, storytelling, and community remind us why we entered this profession in the first place.

Welcome to Louisville!

Welcome to The Soul of Connex!

We cannot wait to help tell your story  !

Orlando National 2026 Sponsors

THANK YOU  !

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DREAMER SPONSORS



COMMUNITY BUILDER SPONSORS



MAGIC MAKER SPONSORS



EVENT SPACE DONATED BY

